

## **Dimplex helps Dune Shoes take a step into the unknown**

**Dimplex put its best foot forward with a 'fast fit' air curtain installation at a trendy Dune shoe shop in South Molton Street, London.**

Time and flexibility were of the essence for the installation as it was during the busy Christmas shopping season, so the product had to be installed overnight to allow for normal trading the next day.

Due to the work schedule, inspection access was not possible prior to installation so the contractor had no idea until arrival on site for the overnight work what space - recessed or surface - would be available for the air curtain. Karen Trewick, marketing communications manager at Dimplex, explains, "The contractor had one night to get it right and with no wholesalers open in case of emergencies, they needed to minimise the risks by selecting products that were trouble-free to install."

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## Client

Dune Shoe Shop

## Products

CAB air curtain

Dimplex was specified for the air curtains as no other manufacturer's product offers the dual flexibility option of recessed or surface mounting from one single model. The retail designer had specified the doorway width and a Dimplex CAB15ER unit was selected to give the best coverage of the entrance.

Staff at the Dune store are happy with the performance of the Dimplex air curtain, and the chilly draughts that had previously been a daily problem are now banished forever.

All Dimplex air curtain ranges are modular, so multiple units can be linked together to provide gap-free coverage over larger doorways for the ultimate in flexible system design.

 **Dimplex**commercial<sup>®</sup>

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